

We Understand The World of Food Service and Hospitality.



Data Terminal Systems

Customer Service Plus from The 400B

For a business to prosper in today's competitive retailing environment takes a certain balance. And, in the food service and lodging industries, the powerful new 400B from DTS is the perfect way to achieve that balance. An advanced and self-contained retail control center, the Model 400B is sophisticated without being complex. It delivers premium customer service without saddling your operation under a cumbersome store-wide computer system. You get full management information from the 400B—at electronic speed. With the 400B you have efficiency today, and you can reserve for expansion tomorrow.

The basis of this stand-alone terminal is advanced microprocessor and micromemory technology—and Data Terminal Systems expertise in applying it to the world of restaurant and lodging hospitality. With solid-state electronics, we've built the intelligence and storage of a computer right into each Model 400B—for main frame performance at a stand-alone price.

So whether it's fast food, fine restaurant, or hotel/motel, the 400B is there with the best cost-performance in the industry, and the flexibility to solve your own individual problems.

Fast and accurate guest check production can be yours with the 400B's **remote slip printer**. This option generates a detailed and itemized listing of all food, beverage, service, and lodging transactions. Besides printing dollar price, amount, and tax status, each entry is described with up to 4 customer-programmable characters. The dot matrix slip printer's software can be designed with a condiment/menu print for kitchen ordering, and an optional two column format ideal for charge posting. And for greater security, a slip compulsion feature can be programmed to halt operation until the customer tab is inserted in the printer.



Data
Terminal
Systems

124 Acton Street
Maynard MA 01754
Tel: (617) 897-3221
Where Tomorrow Is In
Everything We Build

Date	No. Served	Table No.	Date		
	2	10	2/27	03151	
1			CLK #	05	
2			CHTRN	100	
3	Manhattan		02/20/8	PB .00	
4	7 & Ginger		BAR	1.55 T	
5			BAR	1.25 T	
6			01 03 BF	2.80	
7					
8			CLK #	05	
9			CHTRN	100	
10	Sungkatti		02/20/8	PB 2.80	
11	Chislean		TXSP	5.25 T	
12	Manhattan		TXCH	6.75	
13	7 & Ginger		BAR	1.55 T	
14			BAR	1.25 T	
15			TAX	.71	
16			TOTAL	18.31	
17			CASH	20.00	
18			CH	1.69	
				Total Food	
				Total Bev.	
				Sub Total	
				Tax	
				TOTAL	18.31

GUEST CHECK DESIGNED AND MANUFACTURED BY

GAF CORPORATION
Business Forms
Shelby Oh 44875
419 342 3515

GUEST RECEIPT FOR TAX PURPOSES. THANK YOU FOR DINING WITH US.

Date	Server	C.ests	Room No.	Amount	
2/27	11	2		18.31	03151

We Know What It Takes for You to Stay Out Front

Need data communication? With the 400B it's accurate, high speed and completely electronic. And there's no expensive back-room computer required. Our in-store communication package means your cashier can—over a single cable—electronically collect CHECK TRAK™ totals from throughout the store for addition, taxing and tendering at the cashier station. Your manager can, likewise, consolidate all individual 400B totals, reset all registers to zero, and change prices throughout your operation—all without moving from a single 400B. With the 400B's exclusive ANS-R-TRAN™ option all individual and summary reports can be gathered and sent to distant company headquarters. A 4000 line Electronic Store and Forward memory (shared with CHECK TRAK™) is also available for collecting and transmitting a variety of other retail information over ANS-R-TRAN™.

For peak load performance, the 400B gives you a selection of programmable keyboards and fast price-changing features. The **expanded keyboard** is ideal for high total and preset environments such as cafeteria and fast food, with 99 keys reserved exclusively for department use. An **alter-native price** capability means you can change to a second, completely separate menu for lunch or dinner by the mere turn of a switch—or, select a single item with a menu-exception key. **Modifiers** allow the changing of preset prices for different sizes, extras, or condiments—with a separate total for each. You can even make modification of a preset or open department compulsory if you wish. With standard memory the 400B will accumulate up to 60 open departments, preset department or price-look-up totals; memory expansion increases that to over 200.

For **cashier automation** without computer complexity, the 400B handles all these operations automatically:

- **Tax calculation—table or rate**
- **Multiplication and department repeats**
- **Change computation**
- **Error correction**
- **Percentage calculation**
- **Previous balance/balance forward**
- **Price look-up—over 200 items and totals**
- **Itemization by department for tax, tips, or commissions**
- **Tax exception—item by item or entire sale**
- **Additional item counts with accumulate key or zero price preset/PLU**
- **Key lock control for voids and refunds**
- **Programmable requirements and compulsions for waiter sign-on, slip printing, previous balance, and cash drawer operation**

Our exclusive CHECK TRAK™ is a large **balance forward memory** that's a perfect compliment for the full-service 400B. You can maintain over 4000 charge accounts, guest check totals, or room bills—separately and simultaneously—with an employee and check number for each. To tackle the walk-out problem, request the 400B's outstanding check report at the end of the day; with waiter sign-on you can attribute each check to a specific employee for absolute control. With multi previous-balance/balance-forward handling, the 400B will transact virtually any settlement automatically, including credit balance sales and multi-service single settlement.

With these microprocessor powers the 400B will create a whole new environment in your operation. Customers will benefit from faster and better service, ring-up errors and operator fatigue will be greatly reduced, and your profits will improve with better accounting of sales, inventory and employee activity.

Management Information — And More — In The 400B

Model 400B reports are designed with complete store analysis in mind. With expanded memory you can track up to two cashiers and 100 waiters simultaneously. Thanks to a real time clock, the 400B's productivity information includes sales and customers for each hour. Account for your cashiers and inventory with reports of daily sales percentages by departments, payment transactions by cashier, plus item counts and amounts for all presets and PLUs. With inter-register consolidation any individual or summary store report can be collected from one register. All this data is available at your finger tips automatically—when you need it. A selection of 400B's extensive reporting is detailed here.

CUSTOMER RECEIPT

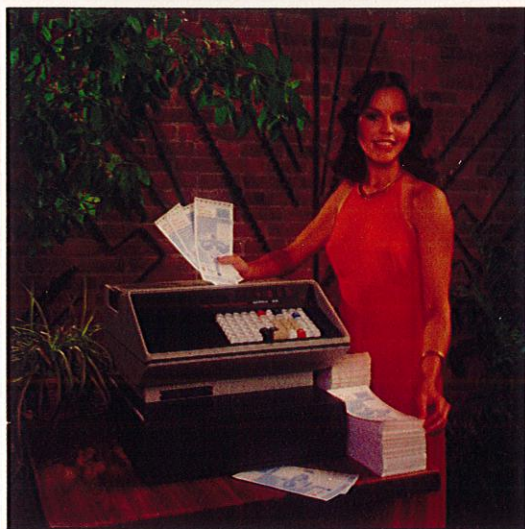
DATA TERMINAL SYSTEMS

```
2 15 8
01 EM
1@ .30 TX HB

2@ .30

.60 TX FR
.30 DR
.04 TX
1.24 1
2.00 CA
.76 CH
01 09 1
```

- Date
- Employee No.
- Single Dept. Preset Entry
- Multiple Dept. Preset Entry
- Single Open Dept. Entry
- Tax
- Total
- Amt. Tend.
- Change
- Reg. No. & Customer Counter



DEPARTMENT REPORT

2 15 8	• Date
09: 45	• Time
21 X	• Reset Counter
5	• Report Number
218	• Memory Address of Preset
25 # CB	• Preset Count/Print Code
40.95	• Unit Price
1023.75 CB	• Extended Amount
2.4	• Percent of Daily Sales
208	• Open Department Address
92.75 CB	• Department Total/Print Code
.3	• Percent of Daily Sales
1116.50 TL	• Total Amount for Print Code "CB"
2.7	• Percent of Daily Sales
01P	• PLU Number
156	• PLU Address
04 # SR	• PLU Count/Print Code
8.98	• Unit Price
35.92 TX SR	• Extended Amount
.1	• Percent of Daily Sales
06 28	Sequence Counter
	Register Number

GRAND TOTAL REPORT

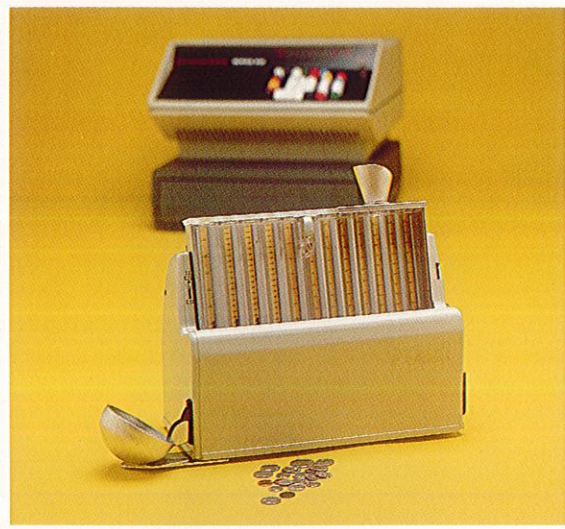
2 15 8	• Date
09: 43	• Time
20 X	• Reset Counter
0	• Report Number
01 #	• IRC Number
24135.05 TL	• Non-resettable Grand Total
3151.98 DB	• Daily Sales Total
144.54 TX TL	• Taxable Sales
12.25 TX	• Collected Tax
16 # C	• Combined Customer Count
21.65 AT	• Alternate Subtotal
8.87 PB	• Balance Forward Total
06 57 1	Cashier ID Number
	Sequence Counter
	Register Number

CLERK REPORT

2 15 8	• Date
10: 02	• Time
28 X	• Reset Counter
7	• Report Number
01 EM	• Clerk #1
1.72 SD	• Itemizer Total - Clerk #1
21.74 TL	• Sales Total - Clerk #1
02 EM	• Clerk #2
4.44 SD	• Itemizer Total - Clerk #2
51.86 TL	• Sales Total - Clerk #2
06 17	Sequence Counter
	Register Number

HOURLY PRODUCTIVITY REPORT

2 15 8	• Date
09: 47	• Time
27 X	• Reset Counter
9	• Report Number
32 00 HR	• Customer Count 12 AM to 1 AM
68.27	• Sale Amount This Hour
08 01 HR	• Cust. Count 1 AM to 2 AM
21.20	• Sale Amount This Hour
00 02 HR	• Sale Amount This Hour
.00	
<hr/>	
21 22 HR	• Cust. Count 10 PM to 11 PM
111 .36	• Sales This Hour
15 23 HR	• Cust. Count 11 PM to Midnight
71.77	• Sales This Hour
06 15	Sequence Counter
	Register Number



Transaction Power That's Fast and Effective

The Model 400B gives the cost performance you need to solve today's problems—within today's budget. But rest assured that this stand-alone system can upgrade to grow for future needs. Here are just a sampling of 400B options and expansions:

- **Inter-register communication for full in-store report consolidation, CHECK TRAK™ collection, and downline programming**
- **Solid-state memory expansion for over 4,000 accounts of CHECK TRAK™, or 4000 lines of information in Electronic Store-and-Forward (ESF)**
- **ANS-R-TRAN™ for long distance reporting, ESF transfer or remote program/price updating**
- **Optional side, rear or remote indication for premium customer service**
- **Check endorsing module for fast single-key check tendering**
- **Automatic coded key reader for up to 100 waiters—increased security and faster sign-on will benefit both you and your waiters**

- **Remote slip printing for fast, accurate posting and alpha-numeric customer tab production**
- **Coin dispenser interface for fast change making with modern change dispensing equipment**
- **Liquor control capabilities that will bring automatic accountability and accurate regulation of inventory for your beverage serving and bar operations**

And, as a standard feature, DTS' double barreled **power protection** includes a power reserve for operation during AC failures. Plus, there's memory protection to retain the 400B's totals and program, regardless of power status.

This is just the beginning with the Model 400B. Because, whatever your requirements are in the customer-oriented world of food service and hospitality, they can be met by this powerful stand-alone system. And, standing behind the 400B is advanced and proven technology from Data Terminal Systems, known for innovation, specialization, and complete commitment in the field of retail business control.

DTS Retail Control Systems for Today — and Tomorrow

Data Terminal Systems designs, manufactures and markets free standing retail control systems which range from powerful stand-alone electronic cash registers to self-contained point of sale terminals with comprehensive data collection, processing, and communication powers. DTS has pioneered the application of microprocessor and micro-memory technology to expand the functions and benefits of retail business control in virtually all equipment levels. The company's terminals offer a performance to cost ratio and a programmable flexibility unobtainable with conventional mechanical or computer-supported registers, and they can be fully upgraded for future growth in any location.

DTS is headquartered in Maynard, Massachusetts, with additional facilities in Stow, Mass., and Vega Baja, Puerto Rico. The products of Data Terminal Systems are sold in fully 70 percent of all major retail market areas worldwide, including supermarket, drug, convenience store, fast food, general merchandise, lodging, specialty, discount, and restaurant applications. For total sales, service, training, and maintenance support, the company has an international network of over 2000 factory-trained representatives at over 200 service locations. In addition, all DTS equipment includes a full warranty on parts and labor.

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124 Acton Street, Maynard, Massachusetts 01754 617: 897-3221

Pioneering Business Control Systems for Today's Modern Retailer