DTS
Model 400B

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Customer service is the byword of the Model 400B. And program flexibility is its foundation. The 400B is the kind of responsive micro-computerized control center that the food service, lodging, and hard goods retailing industries can look to for the wide variety of features they need. Yet, instead of an expensive, complex store-wide network, all the 400B's powers are contained in an advanced stand-alone electronic cash register—with built-in logic, memory, and controllers that other manufacturers must add on. And a simplicity of operation and expandable design they can't give you for any price—let alone at the 400B's moderate cost level.

The Model 400B delivers the ECR powers you have come to expect from Data Terminal Systems. **Complete cashier automation.** Up to 220 programmable totals. Fully detailed price look-up and clerk/waiter reporting. Reserve register power *and* memory protection. Change dispensing, check endorsing and beverage control capabilities. Comprehensive but concise management reports in virtually all areas.

But its performance doesn't stop there. The 400B can be programmed and instantly plug-converted into a **charge account and check tracking system** that's mini in price and size, but maxi in its scope. With Data Terminal Systems exclusive **CHECK TRAK™,** up to 4096 sets of totals can be maintained separately and simultaneously—for guest checks, charge tabs, or room accounts. A special outstanding check report includes not only amount due for each bill, but also the responsible clerk/salesman/waiter number. Walk outs are identified—and under control. No less than four available types of **previous balance/balance forward** will handle virtually any retail situation, including credit balance sales and multiple receipts for a single transaction.

The 400B's **real time clock** produces new management information as a function of time—including productivity reports with sales *and* customers per hour.

Add our **remote slip printer** for completely automated ledger printing. Each slip entry can be detailed with four programmable alpha characters. An optional two column format is excellent for charge posting. And condiment/memo print make the 400B ideal for direct kitchen ordering or customer tab printing.

The **expanded keyboard** option transforms the 400B into a superb high total or fast food control station, with up to 99 preset or open department keys. Plus, a second totals/

alternative menu switch increases that to almost 200! Modifier keys speed portion sizing, condiment ordering, or item pricing. And special zero price preset, zero price PLU, and ingredient print-on-receipt give added food inventory tracking for special needs.

The 400B's **in-store communication** option collects and consolidates all management reports (over a single cable) from a line of up to 15 terminals—automatically and electronically. Programs can be loaded, changed, and verified easily. Individual registers can be read and reset remotely; clerk totals and guest check activity can be obtained from any register on line.
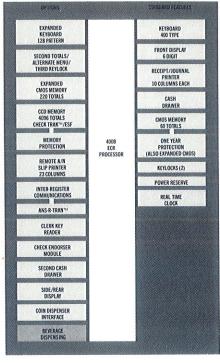
A new electronic **store-and-forward** memory will accumulate over 4000 lines of sales totals, ECR management reports, and any additional information loaded by special data entry/accumulator key.

With our exclusive **ANS-R-TRAN™** option, the 400B can be instantly converted to a remote terminal with a single plug-in change and modem. All ECR and ESF information can be forwarded over phone lines for further analysis and storage. File changes and programming updates can be received and implemented in a remote and unattended location. And all communication is in solid-state electronics—no information drop-out from tape drives, punch cards or other mechanical problems.

A host of **programmable sequences** are available for procedure enforcement, employee security, and operator assistance in the 400B. These include cash drawer compulsion, clerk sign-on, guest check entry, and previous balance requirements. A special **employee key reader** automates sign-on for up to 100 clerks, waiters or salesmen. And there's a **check endorser** option for fast and effective single key check tendering.

These are but a few of the talents in the 400B's universe. What it all adds up to is this: sophisticated management control, customer service, and electronic speed are now available in a package you can handle and a price you can afford.

By installing a Model 400B in your operation, you will appreciate immediate benefits and increased profits today. At the same time, you will be protecting your investment because this self-contained system can grow and expand for tomorrow. The 400B is solid electronic evidence that upgradability is here today. And it's backed by a name that is known for innovation and commitment in the market of retail business control.

If your requirements in retail control are wide-spectrum, look to the Model 400B. And for continuing service support and product development, expect it from Data Terminal Systems. The 400B is sold and serviced by a domestic and worldwide network of more than 2000 Data Terminal Systems representatives, and includes a full warranty on all parts and labor.

Data Terminal Systems

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This keyboard illustrates one of the many different retail applications.