A distinguished addition to the First Family...
THE SERIES 440

The DTS Series 440

The Series 440 is the most powerful stand-alone cash register on the market today, offering many new and advanced control features. Designed for supermarkets and similar operations, the Series 440 is available with scale interfacing and coin dispensing, open and preset departments, price look-up capability, and tendering and media keys that also control food stamps, bottle returns, and all varieties of coupons.

Unique features not available on most ECRs

Item counts for each open and preset department, each price look-up total, and most media keys. Inventory and control is made easier and more accurate. Automatically.

Sub-departments that offer better tracking of items within a department. Simply entering a number into the Sub Dept key prior to department entries categorizes the selected items by dollars and item count.
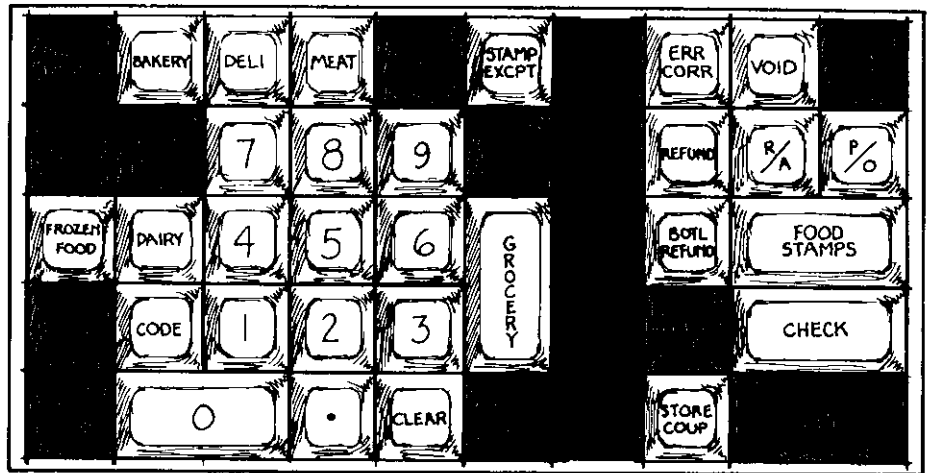
Price look-up itemization that not only reports by unit quantities but also by mixed decimal quantities. Again, automatically.

Previous balance and balance forward keys that give the smaller grocer an easy-to-use charge account system for his customers.

Food stamp capabilities that itemize entries by department (programmable). And, with the Stamp Exception key, cashiers can quickly reverse the food stamp status of an item. Due bills are automatically issued at the completion of a sale, allowing increased customer throughput and fewer keyboard manipulations.

Inter-register communications permit consolidated management reporting, as well as multiregister programming of preset and price look-up amounts, all from one register!

Series 440 standard features

All Series 440s offer as standard features automatic tax calculations, multiplication, price extension for presets and price look-up, repeat on department entires, percent and discount calculations, previous balance, balance forward, error correction, change computation, and decimal point calculations.

Detailed management reports help you track cash and inventories more closely

Grand Total Reports present the day's total sales, taxable sales, tax collected, refunds, due bills issued, and balance forward for quick and easy cashing up and record keeping.

Department Reports itemize sales by department, sub-department, preset, and price look-up as well as provide units sold counts, allowing you to determine item or department profitability and inventory status. Reports also provide department, preset, and price look-up item sales as a percent of total sales for even more meaningful daily management information.

Media and Clerk Reports track cash and employee productivity, eliminating time-comsuming record keeping and manual calculations.

The Series 440 offers the most complete management control system possible with a stand-alone ECR. Comprehensive management reports not only simplify record keeping, but make it easy for you to determine slow moving items, department profitability, optimal reorder quantities, and employee productivity . . . without a lot of pencil pushing.

What's more, the Series 440 provides quicker and more efficient checkouts. By performing all calculations automatically — from tax to price look-up — the Series 440 not only increases customer throughput, but eliminates errors usually resulting from cashier mental calculations, chart consultations, and other manual operations. Consequently, cashiers are friendlier and customers happier.

Whatever your needs, the Series 440 is sure to provide you with the most advanced stand-alone checkout and management control system. The Series 440 is sold and serviced by more than 2,000 Data Terminal Systems' representatives, internationally, and comes with a full one-year warranty on all parts and labor.